



EMPOWER YOUR USERS TO BECOME A HUMAN FIREWALL

Protecting Business Data successfully against Social Engineering Threats with tailored Cybersecurity User Awareness Programs

Without any doubt, cybersecurity is only as strong as your weakest employee, and a data breach is often a result of human behavior after bypassing your technical security controls. Even the most advanced technology in the world has its limitations and needs to be augmented with employees being cyber-aware. Ultimately, it comes down to people being aware of current security threats and knowing how to detect and report them.

In reality, human error is the main cause of 95% of cybersecurity breaches. In other words, if human error was somehow eliminated entirely, 19 out of 20 cyber breaches may not have taken place at all. In 2019, every 14 seconds a business fell victim to a ransomware attack and faced average costs of \$713,000. By contrast, an organization can save up to \$677,000 annually by implementing Cybersecurity Awareness trainings.

Make Your Workforce the Core Pillar of Your Cybersecurity Defense

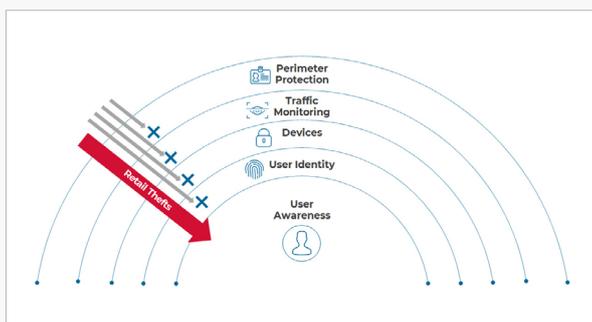
Your organization's cybersecurity is only as strong as your employees' security awareness, and a data breach is more likely to come from human negligence rather than a criminal hack. When you strive to create a risk aware culture within the workplace, you're preventing your employees from becoming unknowingly complicit in cyber-crime activity.

Let SoftwareONE help you in creating a culture around cybersecurity awareness in your workplace. Make your employees understand what cyber threats are, the potential impact a cyber-attack will have on your business and the steps required to reduce risk and prevent cyber-crime infiltrating your online workspace.

SoftwareONE's Cybersecurity User Awareness helps you to close the knowledge gap of your workforce. We are aware that the impacts of data breaches can be personally impactful and cost-intensive. To help you better protecting your business we offer you a comprehensive service to improve Cybersecurity Awareness of your employees systematically:

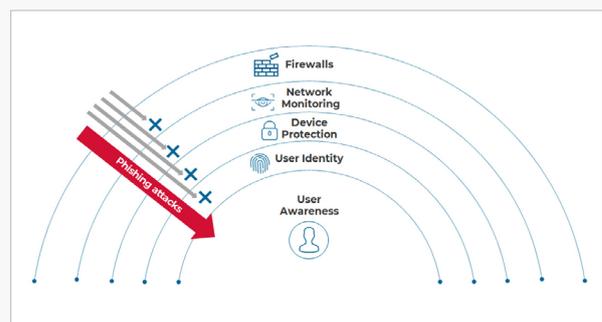
- > **Step 1: Baseline testing**
Simulated phishing attack
- > **Step 2: Train your users**
Create training campaigns tailored to your needs and select from a large library of content covering security and compliance topics
- > **Step 3: Phishing your users**
Fully automated simulated phishing attacks to test users against the latest social engineering threats
- > **Step 4: See the results**
Enterprise-strength reporting

Cybersecurity - A Layered Approach



Retail Loss Prevention:

When a thief is able to bypasses all the technical controls in a retail store, **User awareness is key** to prevent theft of goods.



Cyberattack Prevention:

The same applies to Cybersecurity. User awareness is the most important level of protection.

We know that different size organizations cope with different problems, but all employees need to be kept up to date with latest security threats with regular training and testing to ensure they don't fall prey to phishing attacks. The challenges of creating and running an awareness program vary depending on the size of your organization, culture and methods of learning and we will work with you to provide the best service package to match your requirements

Kick-Off Your Cybersecurity User Awareness Program

Our solution is based on industry leader KnowBe4's SaaS platform providing a large library of security and compliance training content and phishing templates that can be customized for your security awareness program. Basically, we are here to help you:

- › **Learn** how to detect and prevent phishing and social engineering attacks.

- › **Understand** industry-related compliance requirements and how to abide by them.
- › **Detect** weak spots in your cybersecurity awareness strategy and how to educate and train your employees.

Our Phishing Incident Response service, which is included in our Platinum service package and available as an option for the Gold service package, triages and responds to suspected phishing emails reported by your employees. Our 24 x 7 Security Operations Center monitors, validates and alerts you to confirmed phishing threats saving you time and improving your IT's operational efficiency.

Our Service Success Managers will provide insights and recommendations to improve your security posture and reduce user risk in your organization through regular business reviews.

Cybersecurity User Awareness | Service Details

GOLD	PLATINUM
<p>IMPROVE KNOWLEDGE</p> <ul style="list-style-type: none"> › End User Security and Compliance Training 	<p>IMPROVE KNOWLEDGE</p> <ul style="list-style-type: none"> › End User Security and Compliance Training
<p>INCREASE TRANSPARENCY</p> <ul style="list-style-type: none"> › Reporting & Dashboards 	<p>INCREASE TRANSPARENCY</p> <ul style="list-style-type: none"> › Advanced Reporting & Dashboards
<p>IMPROVE SECURITY</p> <ul style="list-style-type: none"> › Quarterly Phishing Campaigns › Remedial training for users who fail Phishing tests 	<p>IMPROVE SECURITY</p> <ul style="list-style-type: none"> › Monthly Phishing Campaigns › Remedial training for users who fail Phishing tests › Phishing Incident Response
<p>REDUCE EFFORT</p> <ul style="list-style-type: none"> › AD integration › Manage and maintain Phishing and Training Campaigns › Customized Phishing Templates and Landing Pages › Quarterly Reviews with Service Success Manager 	<p>REDUCE EFFORT</p> <ul style="list-style-type: none"> › AD integration › Manage and maintain Phishing and Training Campaigns › Customized Phishing Templates and Landing Pages › Bi-Monthly Reviews with Service Success Manager



Service Success Manager ensures Customer Satisfaction



24x7 Security Operations Center (SOC)

As you now want to start with Cybersecurity User Awareness, you will build lasting capabilities throughout your organization helping to protect against Social Engineering threats. While training and testing are an

essential part of your strategy, it's important to bring together the right people and tools to drive this whole process further. Contact our Security experts for a deep-dive into our offering.